

# #HEJC transcript

## Healthcare Social Media Transcript

**From:** Mon Apr 01 9:00:00 PDT 2013  
**To:** Mon Apr 01 23:00:00 PDT 2013  
*change time period*

Who were the influencers during this time period? [#HEJC analytics](#)

Connecting the dots in healthcare social media: [Healthcare Conference](#) - [Tweet Chats](#) - [Healthcare Analytics](#)

What is [#HEJC](#)?

**aheblog**

Welcome to this month's [#HEJC](#). For links to the paper and some possible discussion points visit <http://t.co/OZP5HpQgjP>

Mon Apr 1 9:04:46 PDT 2013

**ChrisSampson87**

Unfortunately can't chat today for [#HEJC](#) as I'm on holiday! I'll just sound off some thoughts...

Mon Apr 1 9:05:51 PDT 2013

**ChrisSampson87**

With competition, are Drs more interested in patient outcomes. i.e. they care about opportunity cost? [#HEJC](#)

Mon Apr 1 9:11:12 PDT 2013

**ChrisSampson87**

If counties are responsible for the budget, prescriptions go down. Seems like an important result. Interesting implications for the UK [#HEJC](#)

Mon Apr 1 9:11:12 PDT 2013

**ChrisSampson87**

I don't think enough is said about the Swedish system. I don't know how reimbursement works in Sweden [#HEJC](#)

Mon Apr 1 9:11:12 PDT 2013

**ChrisSampson87**

There's a lot of discussion about patients' 'preferences' for antibiotics, but what evidence is there for this? What about Drs' prefs? [#HEJC](#)

Mon Apr 1 9:11:12 PDT 2013

**ChrisSampson87**

if competition was the real cause it would be observed in the mixed treatment effect group. The results could suggest the opposite [#HEJC](#)

Mon Apr 1 9:11:13 PDT 2013

**ChrisSampson87**

Could this study be carried out in the UK? We've had similar policy changes #HEJC

Mon Apr 1 9:16:42 PDT 2013

**ChrisSampson87**

I'd like to see more info on the government intervention to address the over-prescribing. Was it effective? #HEJC

Mon Apr 1 9:16:42 PDT 2013

**ChrisSampson87**

Reimbursement / payment structures in non-intervention counties is important, but overlooked #HEJC

Mon Apr 1 9:16:43 PDT 2013

**ChrisSampson87**

competition may lead to decreased antibiotic prescription as Drs care more about opportunity cost and patients' health outcomes #HEJC

Mon Apr 1 9:16:43 PDT 2013

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That's all for #HEJC for now. Come back in 12 hours for our antipodal edition! <http://t.co/OZP5HpQgjP>

Mon Apr 1 10:03:26 PDT 2013

**ChrisSampson87**

RT @aheblog: That's all for #HEJC for now. Come back in 12 hours for our antipodal edition! <http://t.co/OZP5HpQgjP>

Mon Apr 1 14:53:54 PDT 2013

**aheblog**

This month's antipodal #HEJC will begin in 1 hour. For more info visit: <http://t.co/OZP5HpQgjP>

Mon Apr 1 20:01:18 PDT 2013

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#HEJC begins in 15 minutes for those on the other side of the world. For more info visit: <http://t.co/OZP5HpQgjP>

Mon Apr 1 20:45:35 PDT 2013

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Welcome to this month's antipodal #HEJC. For links to the paper and some possible discussion points visit <http://t.co/OZP5HpQgjP>

Mon Apr 1 21:01:08 PDT 2013

**rich\_norman**

#HEJC Interesting paper. Too paternalistic to monitor DR level antibiotic prescribing patterns?

Mon Apr 1 21:07:06 PDT 2013

**rich\_norman**

#HEJC In principle, you could target consistent outliers (adjusted for patient demographics). Competition may just need amended incentives?

Mon Apr 1 21:10:14 PDT 2013

**aheblog**

That's all for #HEJC this month. Thanks for taking part. A transcript will be available shortly at <http://t.co/OZP5HpQgjP>

Mon Apr 1 22:01:20 PDT 2013